**ABANT İZZET BAYSAL ÜNİVERSİTESİ**

**İŞLETME BÖLÜMÜ LİSANS PROGRAMI**

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **1. YARIYIL** | | | |  | **2. YARIYIL** | | | |
| **KODU** | **DERSİN ADI** | **K.** | **AKTS** |  | **KODU** | **DERSİN ADI** | **K.** | **AKTS** |
| 103 | İktisada Giriş I | 3 | 4 |  | 104 | İktisada giriş II | 3 | 4 |
| 105 | Sosyolojiye Giriş | 3 | 4 |  | 106 | Davranış Bilimlerine Giriş | 3 | 4 |
| 107 | Genel Muhasebe I | 3 | 5 |  | 108 | Genel Muhasebe II | 3 | 5 |
| 109 | Genel Matematik | 3 | 5 |  | 110 | Finans Matematiği | 3 | 5 |
| 111 | Hukukun Temel Kavramları | 3 | 3 |  | 128 | Yönetim ve Organizasyon | 3 | 5 |
| 125 | İşletme Bilimine Giriş | 3 | 5 |  | 130 | Borçlar Hukuku | 3 | 3 |
| 113 | Türk Dili I | 2 | 2 |  | 114 | Türk Dili II | 2 | 2 |
| 199 | Yabancı Dil I | 2 | 2 |  | 198 | Yabancı Dil II | 2 | 2 |
|  | **Toplam** | **22** | **30** |  |  | **Toplam** | **22** | **30** |
|  |  |  |  |  |  |  |  |  |
| **3. YARIYIL** | | | |  | **4. YARIYIL** | | | |
| **KODU** | **DERSİN ADI** | **K.** | **AKTS** |  | **KODU** | **DERSİN ADI** | **K.** | **AKTS** |
| 203 | İstatistik I | 3 | 6 |  | 204 | İstatistik II | 3 | 6 |
| 207 | Pazarlama İlkeleri | 3 | 5 |  | 206 | Ticaret Hukuku | 3 | 5 |
| 209 | Envanter Bilanço | 3 | 5 |  | 226 | Örgüt Teorisi | 3 | 5 |
| 227 | Örgütsel Davranış | 3 | 5 |  | 222 | Pazarlama Yönetimi | 3 | 5 |
| 213 | A.İ.İ.T. I | 2 | 2 |  | 214 | A.İ.İ.T. II | 2 | 2 |
| 299 | Yabancı Dil III | 2 | 2 |  | 298 | Yabancı Dil IV | 2 | 2 |
|  | Seçmeli | 3 | 5 |  |  | Seçmeli | 3 | 5 |
|  | **Toplam** |  | **30** |  |  | **Toplam** |  | **30** |
|  |  |  |  |  |  |  |  |  |
| **5. YARIYIL** | | | |  | **6. YARIYIL** | | | |
| **KODU** | **DERSİN ADI** | **K.** | **AKTS** |  | **KODU** | **DERSİN ADI** | **K.** | **AKTS** |
| 341 | Üretim Yönetimi | 3 | 5 |  | 304 | Finansal Yönetim II | 3 | 5 |
| 303 | Finansal Yönetim I | 3 | 5 |  | 306 | Araştırma Yön. ve Tekn. | 3 | 5 |
| 307 | Maliyet Muhasebesi I | 3 | 5 |  | 308 | Maliyet Muhasebesi II | 3 | 5 |
| 309 | İnsan Kaynakları Yönetimi | 3 | 5 |  |  | Seçmeli 1 | 3 | 5 |
| 343 | Yöneylem Araştırması | 3 | 5 |  |  | Seçmeli 2 | 3 | 5 |
|  | Seçmeli | 3 | 5 |  |  | Seçmeli 3 | 3 | 5 |
|  | **Toplam** |  | **30** |  | **Toplam** |  | **18** | **30** |
|  |  |  |  |  |  |  |  |  |
| **7. YARIYIL** | | | |  | **8. YARIYIL** | | | |
| **KODU** | **DERSİN ADI** | **K.** | **AKTS** |  | **KODU** | **DERSİN ADI** | **K.** | **AKTS** |
| 431 | İşletme Politikaları ve Stratejisi | 3 | 5 |  | 402 | Proje Değerlendirme | 3 | 5 |
| 415 | Sermaye Piyasaları | 3 | 5 |  | 418 | İş Hukuku | 3 | 5 |
| 427 | Vergi Hukuku | 3 | 5 |  |  | Seçmeli 1 | 3 | 5 |
|  | Seçmeli 1 | 3 | 5 |  |  | Seçmeli 2 | 3 | 5 |
|  | Seçmeli 2 | 3 | 5 |  |  | Seçmeli 3 | 3 | 5 |
|  | Seçmeli 3 | 3 | 5 |  |  | Seçmeli 4 | 3 | 5 |
|  | Toplam | 15 | 30 |  |  | Toplam | 15 | 30 |

Öğrencilerimizin programı tamamlamayabilmeleri için 13 adet seçmeli ders almaları gerekmektedir. **Bütün seçmeli derslerimiz liste hâlinde aşağıda belirtilmektedir. Bütün dersler için Teori Uygulama Laboratuvar 3-0-0 ve AKTS 5’tir.**

| Ders Kodu | Ders Adı | Dönem |
| --- | --- | --- |
| [30200 **223** 2009](http://bologna.ibu.edu.tr/akts/course.php?&c1=4853&c2=204960&c3=370&c4=4724&c5=302002232009) | [Karar Analizi](http://bologna.ibu.edu.tr/akts/course.php?&c1=4853&c2=204960&c3=370&c4=4724&c5=302002232009) | 3 |
| [30200 **224** 2003](http://bologna.ibu.edu.tr/akts/course.php?&c1=4854&c2=204960&c3=370&c4=4724&c5=302002242003) | [Para Banka](http://bologna.ibu.edu.tr/akts/course.php?&c1=4854&c2=204960&c3=370&c4=4724&c5=302002242003) | 3 |
| [30200 **229** 2007](http://bologna.ibu.edu.tr/akts/course.php?&c1=4858&c2=204960&c3=370&c4=4724&c5=302002292007) | [Mikro İktisat](http://bologna.ibu.edu.tr/akts/course.php?&c1=4858&c2=204960&c3=370&c4=4724&c5=302002292007) | 3 |
| [30200 **320** 2000](http://bologna.ibu.edu.tr/akts/course.php?&c1=4879&c2=204960&c3=370&c4=4724&c5=302003202000) | [Hizmet Pazarlaması](http://bologna.ibu.edu.tr/akts/course.php?&c1=4879&c2=204960&c3=370&c4=4724&c5=302003202000) | 3 |
| [30200 **332** 2005](http://bologna.ibu.edu.tr/akts/course.php?&c1=4891&c2=204960&c3=370&c4=4724&c5=302003322005) | [Marka Yönetimi](http://bologna.ibu.edu.tr/akts/course.php?&c1=4891&c2=204960&c3=370&c4=4724&c5=302003322005) | 3 |
| [30200 **408** 1998](http://bologna.ibu.edu.tr/akts/course.php?&c1=4907&c2=204960&c3=370&c4=4724&c5=302004081998) | [Verimlilik Yönetimi](http://bologna.ibu.edu.tr/akts/course.php?&c1=4907&c2=204960&c3=370&c4=4724&c5=302004081998) | 3 |
| [30200 **410** 1998](http://bologna.ibu.edu.tr/akts/course.php?&c1=4909&c2=204960&c3=370&c4=4724&c5=302004101998) | [Uluslararası Finansman](http://bologna.ibu.edu.tr/akts/course.php?&c1=4909&c2=204960&c3=370&c4=4724&c5=302004101998) | 3 |
| [30200 **441** 2009](http://bologna.ibu.edu.tr/akts/course.php?&c1=4942&c2=204960&c3=370&c4=4724&c5=302004412009) | [Müşteri İlişkileri Yönetimi](http://bologna.ibu.edu.tr/akts/course.php?&c1=4942&c2=204960&c3=370&c4=4724&c5=302004412009) | 3 |
| [30200 **442** 2005](http://bologna.ibu.edu.tr/akts/course.php?&c1=4943&c2=204960&c3=370&c4=4724&c5=302004422005) | [Stres ve Çatışma Yönetimi](http://bologna.ibu.edu.tr/akts/course.php?&c1=4943&c2=204960&c3=370&c4=4724&c5=302004422005) | 3 |
| [30200 **446** 2005](http://bologna.ibu.edu.tr/akts/course.php?&c1=4947&c2=204960&c3=370&c4=4724&c5=302004462005) | [Tutundurma Yönetimi](http://bologna.ibu.edu.tr/akts/course.php?&c1=4947&c2=204960&c3=370&c4=4724&c5=302004462005) | 3 |
| [30200 **458** 2007](http://bologna.ibu.edu.tr/akts/course.php?&c1=4958&c2=204960&c3=370&c4=4724&c5=302004582007) | [Perakende Yönetimi](http://bologna.ibu.edu.tr/akts/course.php?&c1=4958&c2=204960&c3=370&c4=4724&c5=302004582007) | 3 |
| [30200 **460** 2009](http://bologna.ibu.edu.tr/akts/course.php?&c1=4960&c2=204960&c3=370&c4=4724&c5=302004602009) | [Elektronik Ticaret](http://bologna.ibu.edu.tr/akts/course.php?&c1=4960&c2=204960&c3=370&c4=4724&c5=302004602009) | 3 |
| [30200 **231** 2011](http://bologna.ibu.edu.tr/akts/course.php?&c1=20639&c2=204960&c3=370&c4=4724&c5=302002312011) | [Perakendeciliğe Giriş](http://bologna.ibu.edu.tr/akts/course.php?&c1=20639&c2=204960&c3=370&c4=4724&c5=302002312011) | 3 |
| [30200 **470** 2011](http://bologna.ibu.edu.tr/akts/course.php?&c1=20662&c2=204960&c3=370&c4=4724&c5=302004702011) | [Muhasebede Güncel Konular II](http://bologna.ibu.edu.tr/akts/course.php?&c1=20662&c2=204960&c3=370&c4=4724&c5=302004702011) | 3 |
| [30200 **340** 2016](http://bologna.ibu.edu.tr/akts/course.php?&c1=29957&c2=204960&c3=370&c4=4724&c5=302003402016) | [Sürdürülebilir Pazarlama](http://bologna.ibu.edu.tr/akts/course.php?&c1=29957&c2=204960&c3=370&c4=4724&c5=302003402016) | 3 |
| [30200 **345** 2016](http://bologna.ibu.edu.tr/akts/course.php?&c1=29954&c2=204960&c3=370&c4=4724&c5=302003452016) | [Reklamcılık](http://bologna.ibu.edu.tr/akts/course.php?&c1=29954&c2=204960&c3=370&c4=4724&c5=302003452016) | 3 |
| [30200 **483** 2016](http://bologna.ibu.edu.tr/akts/course.php?&c1=29961&c2=204960&c3=370&c4=4724&c5=302004832016) | [Kurumsal İmaj](http://bologna.ibu.edu.tr/akts/course.php?&c1=29961&c2=204960&c3=370&c4=4724&c5=302004832016) | 3 |
| [30200 **484** 2016](http://bologna.ibu.edu.tr/akts/course.php?&c1=29966&c2=204960&c3=370&c4=4724&c5=302004842016) | [Turizm Pazarlaması](http://bologna.ibu.edu.tr/akts/course.php?&c1=29966&c2=204960&c3=370&c4=4724&c5=302004842016) | 3 |
| [30200 **485** 2016](http://bologna.ibu.edu.tr/akts/course.php?&c1=29962&c2=204960&c3=370&c4=4724&c5=302004852016) | [Sosyal Pazarlama](http://bologna.ibu.edu.tr/akts/course.php?&c1=29962&c2=204960&c3=370&c4=4724&c5=302004852016) | 3 |
| [30200 **486** 2016](http://bologna.ibu.edu.tr/akts/course.php?&c1=29967&c2=204960&c3=370&c4=4724&c5=302004862016) | [Uygulamalı Pazarlama Araştırmaları](http://bologna.ibu.edu.tr/akts/course.php?&c1=29967&c2=204960&c3=370&c4=4724&c5=302004862016) | 3 |
| [30200 **487** 2016](http://bologna.ibu.edu.tr/akts/course.php?&c1=29964&c2=204960&c3=370&c4=4724&c5=302004872016) | [Tam Sayılı Programlama](http://bologna.ibu.edu.tr/akts/course.php?&c1=29964&c2=204960&c3=370&c4=4724&c5=302004872016) | 3 |
| [30200 **488** 2016](http://bologna.ibu.edu.tr/akts/course.php?&c1=29968&c2=204960&c3=370&c4=4724&c5=302004882016) | [Nonparametrik Hipotez Testleri](http://bologna.ibu.edu.tr/akts/course.php?&c1=29968&c2=204960&c3=370&c4=4724&c5=302004882016) | 3 |
| [30200 **489** 2016](http://bologna.ibu.edu.tr/akts/course.php?&c1=29965&c2=204960&c3=370&c4=4724&c5=302004892016) | [Paramatik Hipotez Testleri](http://bologna.ibu.edu.tr/akts/course.php?&c1=29965&c2=204960&c3=370&c4=4724&c5=302004892016) | 3 |
| [30200 **350** 2016](http://bologna.ibu.edu.tr/akts/course.php?&c1=33278&c2=204960&c3=370&c4=4724&c5=302003502016) | [Üretim Sistemleri](http://bologna.ibu.edu.tr/akts/course.php?&c1=33278&c2=204960&c3=370&c4=4724&c5=302003502016) | 3 |
| [30200 **495** 2016](http://bologna.ibu.edu.tr/akts/course.php?&c1=33281&c2=204960&c3=370&c4=4724&c5=302004952016) | [Stok Kontrol](http://bologna.ibu.edu.tr/akts/course.php?&c1=33281&c2=204960&c3=370&c4=4724&c5=302004952016) | 3 |
| [30200 **498** 2018](http://bologna.ibu.edu.tr/akts/course.php?&c1=33371&c2=204960&c3=370&c4=4724&c5=302004982018) | [İleri Pazarlama Araştırma Yöntemleri](http://bologna.ibu.edu.tr/akts/course.php?&c1=33371&c2=204960&c3=370&c4=4724&c5=302004982018) | 3 |
| [30200 **496** 2016](http://bologna.ibu.edu.tr/akts/course.php?&c1=33284&c2=204960&c3=370&c4=4724&c5=302004962016) | [Depo Yönetimi](http://bologna.ibu.edu.tr/akts/course.php?&c1=33284&c2=204960&c3=370&c4=4724&c5=302004962016) | 3 |
| [30200 **210** 1998](http://bologna.ibu.edu.tr/akts/course.php?&c1=4839&c2=204967&c3=370&c4=4724&c5=302002101998) | [Şirketler Muhasebesi](http://bologna.ibu.edu.tr/akts/course.php?&c1=4839&c2=204967&c3=370&c4=4724&c5=302002101998) | 4 |
| [30200 **223** 2009](http://bologna.ibu.edu.tr/akts/course.php?&c1=4853&c2=204967&c3=370&c4=4724&c5=302002232009) | [Karar Analizi](http://bologna.ibu.edu.tr/akts/course.php?&c1=4853&c2=204967&c3=370&c4=4724&c5=302002232009) | 4 |
| [30200 **320** 2000](http://bologna.ibu.edu.tr/akts/course.php?&c1=4879&c2=204967&c3=370&c4=4724&c5=302003202000) | [Hizmet Pazarlaması](http://bologna.ibu.edu.tr/akts/course.php?&c1=4879&c2=204967&c3=370&c4=4724&c5=302003202000) | 4 |
| [30200 **332** 2005](http://bologna.ibu.edu.tr/akts/course.php?&c1=4891&c2=204967&c3=370&c4=4724&c5=302003322005) | [Marka Yönetimi](http://bologna.ibu.edu.tr/akts/course.php?&c1=4891&c2=204967&c3=370&c4=4724&c5=302003322005) | 4 |
| [30200 **406** 2002](http://bologna.ibu.edu.tr/akts/course.php?&c1=4905&c2=204967&c3=370&c4=4724&c5=302004062002) | [Bilgisayarlı Muhasebe](http://bologna.ibu.edu.tr/akts/course.php?&c1=4905&c2=204967&c3=370&c4=4724&c5=302004062002) | 4 |
| [30200 **408** 1998](http://bologna.ibu.edu.tr/akts/course.php?&c1=4907&c2=204967&c3=370&c4=4724&c5=302004081998) | [Verimlilik Yönetimi](http://bologna.ibu.edu.tr/akts/course.php?&c1=4907&c2=204967&c3=370&c4=4724&c5=302004081998) | 4 |
| [30200 **441** 2009](http://bologna.ibu.edu.tr/akts/course.php?&c1=4942&c2=204967&c3=370&c4=4724&c5=302004412009) | [Müşteri İlişkileri Yönetimi](http://bologna.ibu.edu.tr/akts/course.php?&c1=4942&c2=204967&c3=370&c4=4724&c5=302004412009) | 4 |
| [30200 **442** 2005](http://bologna.ibu.edu.tr/akts/course.php?&c1=4943&c2=204967&c3=370&c4=4724&c5=302004422005) | [Stres ve Çatışma Yönetimi](http://bologna.ibu.edu.tr/akts/course.php?&c1=4943&c2=204967&c3=370&c4=4724&c5=302004422005) | 4 |
| [30200 **446** 2005](http://bologna.ibu.edu.tr/akts/course.php?&c1=4947&c2=204967&c3=370&c4=4724&c5=302004462005) | [Tutundurma Yönetimi](http://bologna.ibu.edu.tr/akts/course.php?&c1=4947&c2=204967&c3=370&c4=4724&c5=302004462005) | 4 |
| [30200 **458** 2007](http://bologna.ibu.edu.tr/akts/course.php?&c1=4958&c2=204967&c3=370&c4=4724&c5=302004582007) | [Perakende Yönetimi](http://bologna.ibu.edu.tr/akts/course.php?&c1=4958&c2=204967&c3=370&c4=4724&c5=302004582007) | 4 |
| [30200 **460** 2009](http://bologna.ibu.edu.tr/akts/course.php?&c1=4960&c2=204967&c3=370&c4=4724&c5=302004602009) | [Elektronik Ticaret](http://bologna.ibu.edu.tr/akts/course.php?&c1=4960&c2=204967&c3=370&c4=4724&c5=302004602009) | 4 |
| [30200 **231** 2011](http://bologna.ibu.edu.tr/akts/course.php?&c1=20639&c2=204967&c3=370&c4=4724&c5=302002312011) | [Perakendeciliğe Giriş](http://bologna.ibu.edu.tr/akts/course.php?&c1=20639&c2=204967&c3=370&c4=4724&c5=302002312011) | 4 |
| [30200 **487** 2016](http://bologna.ibu.edu.tr/akts/course.php?&c1=29964&c2=204967&c3=370&c4=4724&c5=302004872016) | [Tam Sayılı Programlama](http://bologna.ibu.edu.tr/akts/course.php?&c1=29964&c2=204967&c3=370&c4=4724&c5=302004872016) | 4 |
| [30200 **488** 2016](http://bologna.ibu.edu.tr/akts/course.php?&c1=29968&c2=204967&c3=370&c4=4724&c5=302004882016) | [Nonparametrik Hipotez Testleri](http://bologna.ibu.edu.tr/akts/course.php?&c1=29968&c2=204967&c3=370&c4=4724&c5=302004882016) | 4 |
| [30200 **489** 2016](http://bologna.ibu.edu.tr/akts/course.php?&c1=29965&c2=204967&c3=370&c4=4724&c5=302004892016) | [Paramatik Hipotez Testleri](http://bologna.ibu.edu.tr/akts/course.php?&c1=29965&c2=204967&c3=370&c4=4724&c5=302004892016) | 4 |
| [30200 **350** 2016](http://bologna.ibu.edu.tr/akts/course.php?&c1=33278&c2=204967&c3=370&c4=4724&c5=302003502016) | [Üretim Sistemleri](http://bologna.ibu.edu.tr/akts/course.php?&c1=33278&c2=204967&c3=370&c4=4724&c5=302003502016) | 4 |
| [30200 **495** 2016](http://bologna.ibu.edu.tr/akts/course.php?&c1=33281&c2=204967&c3=370&c4=4724&c5=302004952016) | [Stok Kontrol](http://bologna.ibu.edu.tr/akts/course.php?&c1=33281&c2=204967&c3=370&c4=4724&c5=302004952016) | 4 |
| [30200 **498** 2018](http://bologna.ibu.edu.tr/akts/course.php?&c1=33371&c2=204967&c3=370&c4=4724&c5=302004982018) | [İleri Pazarlama Araştırma Yöntemleri](http://bologna.ibu.edu.tr/akts/course.php?&c1=33371&c2=204967&c3=370&c4=4724&c5=302004982018) | 4 |
| [30200 **496** 2016](http://bologna.ibu.edu.tr/akts/course.php?&c1=33284&c2=204967&c3=370&c4=4724&c5=302004962016) | [Depo Yönetimi](http://bologna.ibu.edu.tr/akts/course.php?&c1=33284&c2=204967&c3=370&c4=4724&c5=302004962016) | 4 |
| [30200 **223** 2009](http://bologna.ibu.edu.tr/akts/course.php?&c1=4853&c2=204974&c3=370&c4=4724&c5=302002232009) | [Karar Analizi](http://bologna.ibu.edu.tr/akts/course.php?&c1=4853&c2=204974&c3=370&c4=4724&c5=302002232009) | 5 |
| [30200 **315** 2000](http://bologna.ibu.edu.tr/akts/course.php?&c1=4874&c2=204974&c3=370&c4=4724&c5=302003152000) | [Banka Muhasebesi](http://bologna.ibu.edu.tr/akts/course.php?&c1=4874&c2=204974&c3=370&c4=4724&c5=302003152000) | 5 |
| [30200 **317** 2000](http://bologna.ibu.edu.tr/akts/course.php?&c1=4876&c2=204974&c3=370&c4=4724&c5=302003172000) | [Tüketici Davranışı](http://bologna.ibu.edu.tr/akts/course.php?&c1=4876&c2=204974&c3=370&c4=4724&c5=302003172000) | 5 |
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